Identity Standards: Quick Reference Guide
September 2013

Primary Signature

Minimum width of logo is 1.75”

Recommended Alternates

Customize

Chapter Name

Space = height of capital letter in chapter name - “C”

Left aligned with O in OWASP, (very slightly indented, so that it appears visually aligned.)

Colors:
As a means of establishing the uniqueness of each chapter or project, they can choose a color from the recommended accent colors palette, and use that one color consistently in their materials.

Typefaces

Display Typeface
House Gothic Text Light
Sample: abcdedfghjklmnopqrstuvwxyz 1234567890 !@#$%^&*

Bodytext Typeface
Joanna MT
Sample: abcdedfghjklmnopqrstuvwxyz 1234567890 !@#$%^&*

Alternate Typeface
Helvetica Light
Sample: abcdedfghjklmnopqrstuvwxyz 1234567890 !@#$%^&*