



ZENPRISE

Protecting Mobile Enterprises
Everywhere

Keith Katz - Sr. Systems Engineering Manager, Americas East

Mobility Rapidly Coming of Age



Device Proliferation



2010

“Gotta Have It!”

Devices Eclipse PCs

App Explosion



2011

“That’s Cool!”

60 Apps Per iOS Device

Mobile Business Optimization



2012

“That’s Productive”

Best-in-Class Companies
3x as Likely to
Have Mobility Strategy

How do we manage
all these devices?

How do we protect our
data and network?

How can we transform
our business?

Sources: Asymco and Aberdeen

Zenprise Mobile Device Management



About Zenprise

- Founded in 2003
- Headquartered in Silicon Valley
- Backed by top Venture Capitalists

Why Zenprise?

- “Set it and forget it” Simplicity
- Built for Most Demanding Enterprises
- End-to-End Security & Compliance
- World Class Services, 24x7 Support, Training

Award Winning, Highly Ranked

- Ranked Top in Gartner Critical Capabilities report
- Forrester gives Zenprise perfect scores across the board
- Leader and leading Visionary in the Gartner Magic Quadrant



Zenprise Differentiated Value: Protection At All Layers



CEO



Employee



Board of Directors

DEVICES



Any and All

APPLICATIONS



Ever Increasing

NETWORK



Any Connection
to Enterprise

DATA



Repository
Integration

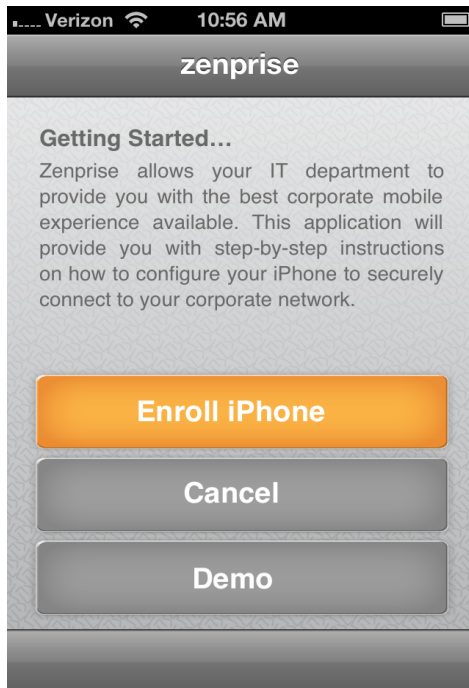
DATA (IP, non-public financial,
BI, customer data, employee data)

Real-Time Security At All Layers

Simplest for Users

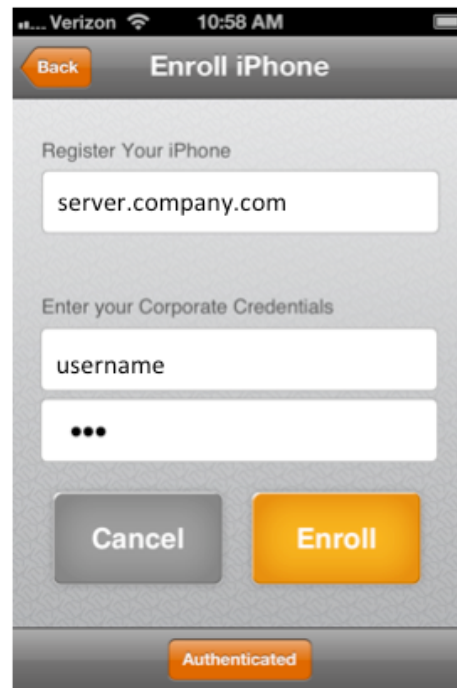


1



**Begin
enrollment**

2



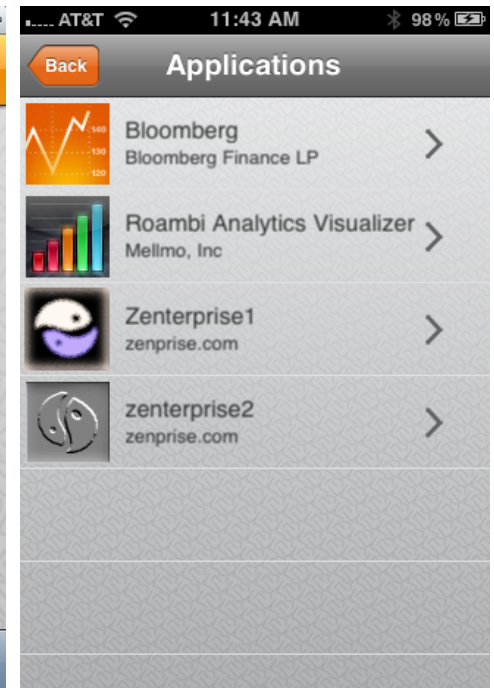
**Enter
credentials**

3



**Install cert
and profile**

4



**Download
recommended apps**

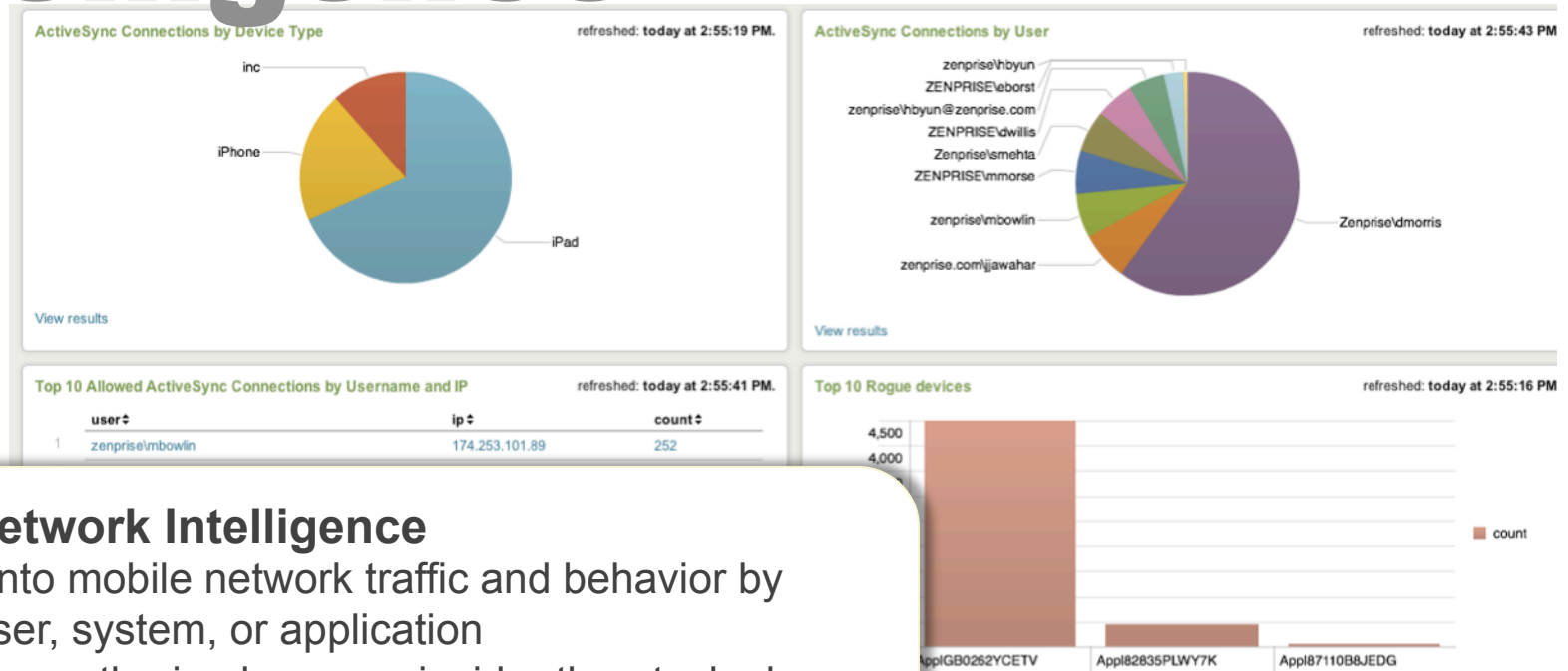
Dynamic Defense



Dynamic Defense

- Dynamic, context-aware policies for device resource or app usage based on time of day or location
- Granular device and data governance and control reduces risk and enables compliance

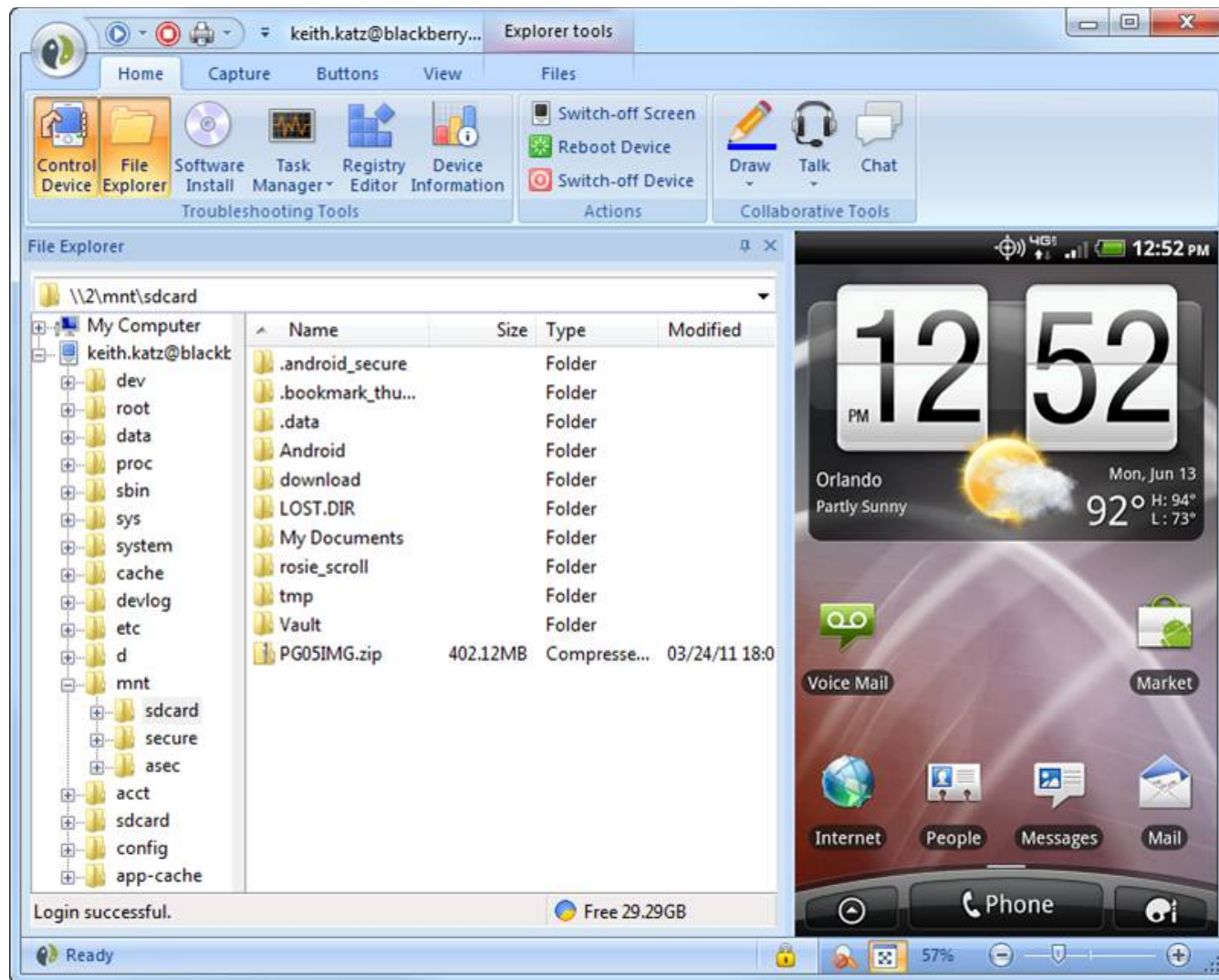
Mobile Security Intelligence



Mobile Network Intelligence

- Visibility into mobile network traffic and behavior by device, user, system, or application
- Identifies unauthorized access, insider threats, leakage of sensitive corporate data, and compliance violations
- SIEM integration

Advanced Remote Support



Zenprise Mobile DLP

- Accessing Confidential SharePoint library via Zenprise agent.



AT&T 3G 12:17 90%

Sites Lists And Libraries Agent Select All

Libraries

- HR items 12
- IT items 3
- Users no items

Lists

- Content and Structure... items 7
- Reusable Content items 3
- Workflow Tasks items 3

2012 Holiday Schedule.xlsx
Modified date : 09 Jan 2012 12:56:53
Content Size : 16 KB
Created by : ZENPRISE\ddaiter
Description : 2012 Holiday Schedule.xlsx

direct deposit form.pdf
Modified date : 09 Jan 2012 12:52:23
Content Size : 56 KB
Created by : ZENPRISE\ddaiter
Description : direct deposit form.pdf

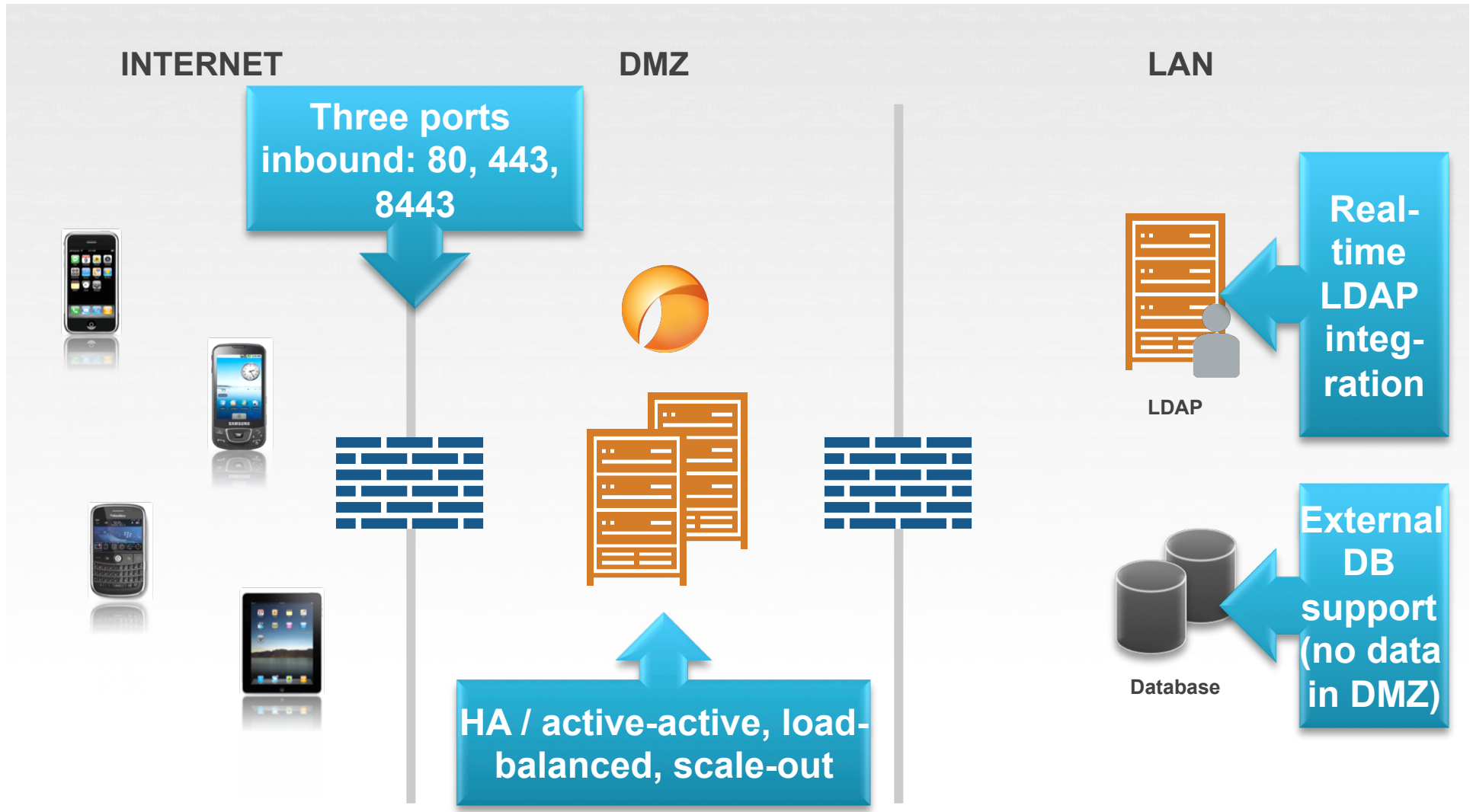
Employee Referral Form.docx
Modified date : 09 Jan 2012 12:57:32
Content Size : 139 KB
Created by : ZENPRISE\ddaiter
Description : Employee Referral Form.docx

FTO Request Form 2011.pdf
Modified date : 09 Jan 2012 12:55:58
Content Size : 312 KB
Created by : ZENPRISE\ddaiter
Description : FTO Request Form 2011.pdf

Click to view this document in the Zenprise Mobile agent viewer

Enterprise-Grade (On Premise)

Secure, Available, Scalable



Enterprise-Grade (Cloud)

Secure, Available, Data Reliable, and Scalable

